



The SyN Learning Institute



# Leadership Certificate Program

## Build & Brand Your Own Leadership Program: For Today & The Future

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*Speakers You Need, LLC is recognized by SHRM to offer Professional Development Credits (PDC's) for SHRM-CP or SHRM-SCP.*

*"This program has met the HR Certification Institute's (HRCI) criteria to be pre-approved for recertification credit."*

**Build And Brand Your Own Leadership Program: For Today And The Future**



From Speakers you Need®, LLC  
SpeakersyouNeed.com  
1-855-889-7625

*Customized for Every Client!*

### Build & Brand Your Own Leadership Program

This program is unique. Just like all organizations are unique – their strategic goals, their employees, their products and services, their customers, and the kind of leadership program they need for today and the future.

We aren't telling you what you need. You are telling us what you need. And then we build it together. You know your organization and industry. SyN tracks trends and best practices, has Subject Matter Experts noted throughout North America, Curriculum Designers with advanced degrees and extensive experience, and Professional Trainers that can inspire, instruct, and imbed the learning in the workplace. Together we can create a leadership program that is built on your mission, vision, and values.

#### OVERVIEW OF THE SYN BUILD A LEADERSHIP PROGRAM:

- Module 1 – It's A New World For Leadership And Business**
- Module 2 – Developing Individuals For New Roles And New Responsibilities**
- Module 3 – Developing On-Site And Virtual Work Teams**
- Module 4 – Thinking Skills Required Of Today's Leaders**
- Module 5 – People Skills – Interpersonal Influence: The Game Changer**
- Module 6 – Communication Skills: Your Competitive Edge**
- Module 7 – Writing For Results: Hitting The Mark Every Time**
- Module 8 – Managing Tasks And Processes For Optimal Outcomes**
- Module 9 – Technology: Extending Your Outreach**
- Module 10 – Creating And Sustaining A High-Performance Organization**



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**Leadership Certificate Program Brochure**

For more information on training for Office Staff, contact Rocky White, Founder and CEO of SyN, LLC. He can be reached at [rocky@speakersyouneed.com](mailto:rocky@speakersyouneed.com) or 1-855-889-7625 ext. 101.