



The SyN Learning Institute

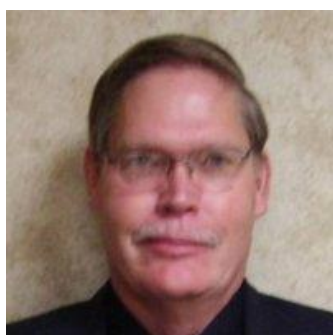


# Financial Management for Non-Financial Managers: Finance & Accounting for HR Professionals Level 1



***Speakers You Need, LLC is recognized by SHRM to offer Professional Development Credits (PDC's) for SHRM-CP or SHRM-SCP and qualifies for 1.25 SHRM PDC(s)***

***"This program has met the HR Certification Institute's (HRCI) criteria to be pre-approved for recertification credit."***



**David E Sanders,**  
**Retired BSBA,**  
**MSBA, PHD**  
*Retired Accountant &  
Instructor*



**David E Sanders**, Retired Accountant BSBA, MSBA, PHD is the Instructor - David is widely considered one of the nation's leading expert on accounting, accounts payable, accounts receivable, collections, budgets, personal finance, personal income taxes, business taxes, business set up, sales & use taxes, non-profits, accounting internal controls, vendor and supplier management. He has continuous requests by seminars companies to travel and speak at different companies, business conferences and to hold public seminars. He has conducted over 5,500 public seminars worldwide plus conferences and 2,500 company on-sites training sessions.

The author of four acclaimed books, 25 seminar workbooks, numerous training tapes, he holds seminars and conferences nationwide, he breaks things down into easy to understand steps that you can implement immediately.

David was an Endorsed Local Provider / Consultant for the Dave Ramsey Show covering the whole Greater Cincinnati and Northern Ky. Area; David has appeared on Fox Business Network TV and WQRT/ WLW Radio has a National Business Specialist/ Consultant.

David has a wealth of experience to share that is supported by impeccable financial credentials including over 36 years' experience in the financial industry and holds numerous degrees including Accounting, Business Administration and Finance. For the past 36 years David experience has included, Accounting Manager, Corporate Controller, Tax Auditor, CFO and Senior Partner for different Accounting/ Tax/ Auditing firms located in the US. David considered one of the leading trainers of SOX. His experience includes working with numerous fortune 500 companies on SOX compliance internationally.

## **DESCRIPTION:**

This webinar includes four parts which will enhance your knowledge of your job by helping you understand the basics about Finance and Accounting. The webinar will help you better understand the various techniques used by your company relating to the Financial Statement Modeling and their accounting system. This webinar will help you understand the accounting process which allows you to enhance plans, processes, policies, practices, and strategies for improving cost controls and revenue enhancements within the organizations. It will identify the best ways to understand break evens, establish financial targets and control costs.

This webinar will help personnel, supervisors and managers assess:

- 1) Necessity of planning for accurate numbers,
- 2) Characteristics of successful accounting system
- 3) How to limit risks and costs that come with making financial decision, such as loss of productivity, customer satisfaction, quality issues, decrease in employee morale and even possible litigation.



**The SyN Learning Institute**



**LEARNING OBJECTIVES:**

- Learn how to present ideas in financial terms for greater impact
- Gain confidences with figures and facts
- Understand fundamentals of finance and accounting
- How to increase your competitive position by understanding the numbers
- Understanding cash basis versus accrual basis accounting
- How to prepare capital budgets
- How to read and understand Financial Statements
- How to analyze the Financial Statements for Performance and Decision making.
- Learn standard practices, languages, terms of accounting and financial