



A letter from the Founder, Rocky White MBA, CPA

There are many reasons to bring everyone together within an organization. It could be new training to improve skill sets, addressing culture adjustments, familiarizing with a change in management, or periodical inspiration and motivation.

As a business owner, financial officer, vice president of business development, and nonprofit leader; I am familiar with addressing these needs on both a large- and small-scale. These situations are universal in all job industries; from government to service providers, manufacturing to education. To fulfill an organization's mission and goals, its people need to be on the same page, growing and refining their skills.

The mission at Speakers you Need, LLC (SyN) is to provide the best, most cost-effective professional trainers and speakers to organizations to assist them in reaching their goals. The vision at SyN is to help organizations develop employees professionally and personally, creating an environment that is fun, effective and goal-oriented.

As a leader in fulfilling the training and speaking needs of diverse industries, SyN prides itself on the consortium of professionals who are as comfortable addressing Fortune 500 companies as they are speaking with multigenerational family businesses. Our trainers are highly educated and experienced; many have advanced degrees, are award-winning professionals, and/or have professional accreditations. Our speakers can be found throughout North America, so whenever your event is taking place, we'll be there.

SyN is focused on building strong relationships with our clients. These lasting associations allow us to see the inspiration and knowledge from the keynotes and training spread through the workplace. Many organizations bring our speakers back again and again because we listen, consult, and offer solutions that fit your budget.

We remove the fear from outsourcing your speaker needs, and we will contribute to the success of your company.

Kindest regards,

Rocky White President and Founder Speakers you Need, LLC

Member: • ATD Association for Talent Development • SHRM Society for Human Resource Management • AICPA American Institute of Certified Public Accountants
• MSCPA Missouri Society of Certified Public Accountants

The **Mission** and **Vision** of **Speakers you Need**

SyN Mission

The mission at Speakers You Need, LLC is to provide the best, most cost-effective professional trainers and speakers to organizations to assist them in reaching their goals.

SyN Vision

The vision at SyN is to help organizations develop employees professionally and personally, creating an environment that is fun, effective and goal-oriented.

We train what we know organizations want

- **Professional staff** • **Increase in profit**
- **Cooperative workplace** • **High potential leaders**
- **A strategically targeted, higher productivity succession plan** • **Better morale and Retention**

**What Speakers you Need can do for you
(and how we do it)**

- **Provide an interactive consultation** to help you identify your needs and explore possible solutions that are tailored exactly for your unique situation.
- **Develop customized needs assessments** to get input from the people involved, so the real issues are uncovered and knowledge and skills gaps surface.
- **Match you with subject matter experts (SME)** who know your industry and have personally worked in business and understand it from the bottom up and the top down.
- **Bring professional trainers on-site** who can impart relevant content in an engaging and entertaining manner to get participants focused, actively participating, transitioning the information from the classroom to their particular job functions, connecting across departments, and creating action plans to apply the concepts and continue their learning after the session.
- **We follow-up** SyN sends out surveys to see if the concepts have been applied on the job, providing articles and readings to keep the topics fresh in the minds of participants. We create checklists to help attendees recall information

from the session, offering how-to suggestions to keep attendees on target when transferring the subject matter to the workplace, and sending reminders of commitments made in the classroom.

- **Connect you and your employees to exceptional career coaches** for more intensive 1:1 personal and professional development to prepare individuals for more responsible positions. Areas of coaching include making a professional first impression, handling conflict, public speaking, giving effective presentations, interviewing skills, conducting effective performance reviews, listening skills, and more.
- **Offer your staff certificate programs** where you choose the topics they most need. We bring specialists on-site to present multiple programs in a time frame that suits your needs. Individual certificates are awarded after the completion of the full program. It's a way to have everyone on the same page, developing the same skills and building a cohort group that can progress up the ranks.
- **Research current workplace and workforce trends** to keep you abreast of all the changes taking place today, so you will be on the forefront of legal, social, technological, and other changes affecting your industry and your organization.
- **Serve as your professional training adviser** on all development issues, acting as an adjunct support team, to work with an in-house training department or to fill that function if you don't have an internal team dedicated to professional development.

**We are here for all you need to build stronger work teams
and foster more confident and capable workers**

Speakers You Need (SyN) is there to make it happen, and make it successful.

For the entire SyN Course Catalog click [HERE](#)

**For a Brochure for our OFFICE PROFESSIONALS
CERTIFICATION PROGRAM Click [HERE](#)**

FOR RELEASE:

SyN Announces Affiliation with Pensacola State College Institute for Corporate Professional Services

Speakers You Need, LLC (SYN) is proud to announce our affiliation with Pensacola State College which provides continuing education credits for various programs and certification programs presented by Speakers You Need, LLC (SYN). To date, these continuing education credits from Pensacola State College (PSC) have been used with the Leadership program for the Airforce with plans for additional program endorsements.

Pensacola State College Institute for Corporate & Professional Services Vision
The Pensacola State College Institute for Corporate & Professional Services delivers continuing workforce education training to businesses and individuals wishing to upgrade or develop new skills.

Pensacola State College Institute for Corporate & Professional Services Mission
To take the tremendous job that Pensacola State College does and apply it to the Pensacola Bay area workforce. In academic terms, we deliver non-credit classes that are part of professional continuing education. In corporate terms, we are an out source for corporate training, and we'll deliver training anytime, anywhere.

Pensacola State College Institute for Corporate & Professional Services Training Programs:
Our training programs are designed to provide the skills that companies need to excel. We offer both open enrollment and customized training programs which can be delivered on your schedule and at your desired location. It is our mandate to provide workforce education in a format that is easy to access and learning-centered. In order to make the best option available to you, we offer virtually any option.

Speakers You Need, LLC (SYN and Pensacola State College offers six Certification Programs)

- 1) Leadership & Management Certificate Program
- 2) Women's Leadership Development Certification Program
- 3) Leadership Development Certification Program (For New and Emerging Leaders)
- 4) Leadership Certificate Program (For Technical People)
- 5) Administrative Professionals Certification Program
- 6) Office Professionals Certification Program

Click [HERE](#) for a downloadable copy of the Federal Capability Statement below



SPEAKERS you NEED, LLC
FEDERAL CAPABILITY STATEMENT

ABOUT US
At Speakers you Need, LLC it is our mission to provide the best, most cost-effective professional trainers and speakers to organizations to assist them in reaching their goals. As a leader in offering services to fulfill organizations' training and speaker needs, we have developed a consortium of professionals who have a proven record of speaking to **Fortune 500** companies, Government agencies, Nonprofits, Higher Education Sectors, and many more. We are confident that the learning and inspiration from the SyN keynotes and training will transfer to your organization's workplace and we have a **100% money-back guarantee** that you will too.

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Book a **FREE** Consultation Call [HERE](#).

PROFESSIONAL & MANAGEMENT DEVELOPMENT TRAINING
CAGE: 7A529
DUNS: 079322473
NAICS: 611430 PROFESSIONAL & MANAGEMENT DEVELOPMENT TRAINING
PSC CODES:
R495 SUPPORT- PROFESSIONAL: OTHER
R795 SUPPORT- MANAGEMENT: OTHER
U001 EDUCATION/TRAINING LECTURES
U002 EDUCATION/TRAINING TRAINING / CURRICULUM DEVELOPMENT

DIFFERENTIATOR
Speakers You Need is recognized by the Society of Human Resource Professionals (SHRM) to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRMSCPSM. For more information about certification or recertification, please visit www.shrmcertification.org. Continuing education credits (CEUs) are available jointly from Pensacola State College Institute for Corporate Professional Services and Speakers You Need.

PAST PERFORMANCE

- US Army Corp of Engineers
- Air force Personnel Center
- Jessie Brown VA Medical Center
- US Air Force 561st Network Operations Squadron
- Local and State Universities

PROVIDER SBE Small Business Enterprise

US Army Corps of Engineers

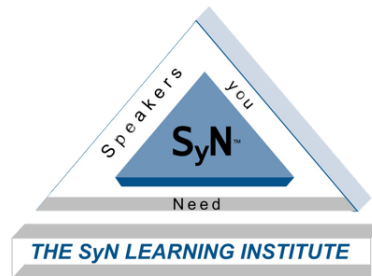
D&B QUALITY PLATINUM

PENSACOLA STATE COLLEGE

Thank you for your interest in Speakers you Need.

So we can find out more about how SyN can make your life and training responsibilities easier, schedule your **FREE 30-MINUTE CONSULTATION** call [HERE](#)

We can talk about our competitive pricing in our meeting; meanwhile, **here is a very important insight** on the cost of NOT bringing in Speakers you Need.



Speakers you Need
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